



QUICK *Wisdom*

QUICK ACCESS TO TIMELESS WISDOM — ANY TIME, ANYWHERE

Bobb
BIEHL

60% – RULE OF THUMB

Investing 60% of your time in a project does not guarantee its success, but investing less than 60% of your time in a project (or managing someone who does) guarantees its mediocrity.

Notice I didn't say "failure."

You can seem to be successful in many things at the same time, as other people see you.

Each project that receives less than 60% of your time will only be mediocre compared to what it could be if you would focus on it.

What should be your 60% focus?

What should be the 60% focus of each of your team members?

Here to help you win!

– Bobb Biehl